



The Cozy Book Nook

Speaker Information

Welcome to the Cozy Book Nook, where your message matters and our mission is to love the world with our words.

Your Appearance

You will be a guest on a Tuesday audio broadcast that runs for an hour from 12:00 Noon p.m. in Eastern Time zone time.

On X / Twitter, Spaces are audio rooms that any guest can enter, even if they don't follow us. We will invite all speaking guests. Like Zoom, Spaces has a comment feature where you can send messages to us if you lose sound or wish to share a link.

Authors, please sign on 15 minutes before broadcast at 11:45 a.m. Eastern Standard Time, which is New York time. (Ask Google or Safari what time it is in Eastern Time.) Verify the time difference between your time and Eastern Time.

Pre-test your ability to receive sound and to be heard before joining the Cozy Book Nook. Make sure your system sound is not muted, that your volume level is appropriate, and that you can hear music on your system.

Reduce background noises such as fans and try to avoid being in a loud setting, such as driving in traffic. If possible, attend from a quiet room with a closed door.

About X Spaces

At approximately 11:45 a.m. Eastern (New York) time, we will send you an invitation to join our X / Twitter Space in your Direct Messages (by DM).

(We will create the space and test our equipment prior to 11:45 a.m., and you may see the Cozy Book Nook Space open before 11:45 a.m. if you are looking for it. Wait to accept your DM invitation and enter at 11:45 a.m.)

Accept the invitation at 11:45 a.m. Eastern Time.

Once you enter the Space, we will invite you to be a speaker, along with other speakers for the day.

Please mute yourself while others speak *and remember to unmute when you wish to speak again.*

Spaces operate like phone calls, so make sure that you have phone service and your WiFi for X / Twitter Spaces functionality.

Note: It may be easier to locate Spaces on your cell phone. Look at your standard feed. You will see Purple Circles and the names of speaking groups. Our group is the Cozy Book Nook. Check your DMs for your invitation.

Your Microinterview Topic and How to Share It

Either Host Christina Goebel, M.A. or Co-Host Laban M'mbololo, Esq. will introduce the show and a concept. Then, we will introduce speakers.

When your name is called, we will share your brief biography and ask you to speak about book promotions that have worked for you or that haven't. We seek actionable strategies that other authors can use today to promote their books or expand their author platforms.

If possible, share a specific story that illustrates when book marketing succeeded or failed for you. Keep the tone positive and encouraging. Even if the book promotion failed, you are saving us time, energy, and possibly money by letting us know a better way to do things.

You have five minutes to speak. If you pause or wait, we will ask questions to help you fill your five-minute microinterview.

After your five minutes are up, one of us will ask you a question and then open the floor for other participants to ask you questions. You may have 2-3 questions.

Since Spaces allow links in the comment area, you may leave a link or two in the comment area for other participants to access.

The show will continue with other microinterviews and finish with an open forum for participants to share about their book promotions.

We encourage you to support your fellow authors and stay for the duration of the one-hour broadcast.

Participant Participation

Microinterviews allow as many writing community participants as possible to share ideas in each broadcast. We will encourage participants to take action during the week after each broadcast with tips they have learned to improve and expand their campaigns and platforms. We seek to motivate one another, but also to divide our expansion tasks into manageable chunks each week.

Speaker FAQs

What if I arrive later than 11:45 a.m. Eastern Time?

As long as it is still time for microinterviews, we can attempt to still have you interview, but we won't have the opportunity to test your equipment once the broadcast has started.

What if I have a technical problem?

Contact us via DM and let us know the problem.

Is it a problem if I run over time?

Not really, but we will chime in at the five-minute mark and let you know it is listener question time for your microinterview. We will run a timer to ensure things run smoothly.